

## News from SALEM COUNTY

## Office of Public Information

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## SALEM COUNTY CULTURAL AND HERITAGE OFFERS FREE ARTS AND HISTORY PLANNING WORKSHOP

(SALEM, NJ)—Deputy Freeholder Director Beth Timberman, announced today that the Salem County Cultural & Heritage Commission is offering a technical assistance workshop to help the County's cultural and heritage organizations develop long-range plans. This free program will take place on Monday, June 8, 7:00 – 9:00 pm, at the Ware Agricultural Building, 51 Cheney Rd., Woodstown, NJ.

"Our arts and history organizations are critical components of the County's tourism marketing initiative," said Deputy Director Timberman, "and this workshop will help them learn how to plan for growth and improvement."

The workshop will be led by Richard Waldron, former Executive Director of the New Jersey Historical Commissioner and museum administrator, and Dr. James Turk, Arts Director of the Cultural & Heritage Commission. With decades of experience with cultural organizations between them, Waldron and Turk will offer concrete suggestions and guidelines on how to develop a meaningful and useful strategic plan.

"Planning is really about dreaming ahead," Timberman added. "It offers the opportunity to envision the future and then figure out a way to make that vision a reality."

The program is designed for both arts and history organizations, with special break-out sessions to address subject-specific issues, such as the NJ Arts Plan and the priorities and goals outlined by the NJ Historical Commission. Representatives of all arts and history organizations in the County are urged to attend. Although there is no fee, pre-registration is requested to assist with planning. For information or to register, contact Irene Wanner (856-935-7510 x 8532; <a href="mailto:irene.wanner@salemcountynj.gov">irene.wanner@salemcountynj.gov</a>).